



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## Master of Business Administration

### Report on Students Achievements in TARKSHYA-2k24 Technical FEST.

A.Y: 2023-2024

<b>Event Name</b>	<b>TARKSHYA-2k24</b>
<b>Event type/Name</b>	<ol style="list-style-type: none"> <li>1. Paper Trade,</li> <li>2. Biz Travia</li> <li>3. Brand Battel</li> <li>4. Corporate doodles</li> <li>5. Way2 Clear</li> <li>6. Mystery Game (Co-curricular Activities)</li> </ol>
<b>Date/duration</b>	28-03-2024, 10.00 Am to 4:00 Pm.
<b>Resource person/Organiser</b>	➤ KL Deemed to be University, Vijayawada.
<b>Name of Convener</b>	Johanna Kavya
<b>Target audience</b>	320
<b>Total No. of participants</b>	290
<b>Objective the event</b>	To build the confidence among the students and encourage them to participate for more events.
<b>Description about the event:</b>	<p>Our students attended for a fest organized by KLU Vijayawada, conducted different events like</p> <ol style="list-style-type: none"> <li>1. Paper Trade,</li> <li>2. Biz Travia</li> <li>3. Brand Battel</li> <li>4. Corporate doodles</li> <li>5. Way2 Clear</li> <li>6. Mystery Game</li> </ol> <p>Our LBRCE students got prizes in Brand Battle, Way2Clear, Biz Travia. Students shown their winning certificates and mementos to Dr. A. Adishesha Reddy, Professor &amp; HOD, Dept. of MBA, he appreciated the students.</p>
<b>Brand Battle (1<sup>st</sup> Prize)</b>	<ul style="list-style-type: none"> <li>➤ <b>Ch. D. V. Sai Kumar</b> -22761E0007</li> <li>➤ <b>D. Bharath Lakshman</b> -22761E0017</li> <li>➤ <b>K.V. Sessa Sai</b> -22761E0024</li> </ul>
<b>Way2Clear (2<sup>nd</sup> Prize)</b>	<ul style="list-style-type: none"> <li>➤ <b>Ch. D. V. Sai Kumar</b> -22761E0007</li> <li>➤ <b>D. Bharath Lakshman</b> -22761E0017</li> <li>➤ <b>K.V. Sessa Sai</b> -22761E0024</li> </ul>
<b>Biz Travia (2<sup>nd</sup> Prize)</b>	<ul style="list-style-type: none"> <li>➤ <b>Ch. D. V. Sai Kumar</b> -22761E0007</li> <li>➤ <b>D. Bharath Lakshman</b> -22761E0017</li> <li>➤ <b>K.V. Sessa Sai</b> -22761E0024</li> </ul>



KLU EVENT POSTER



Won 1st Prize in Brand Battle event by Ch. D. V. Sai Kumar, D. Bharath Lakshman, and K. V. Sessa Sai.



Won 2<sup>nd</sup> Prize in Way2Clear Ch. D. V. Sai Kumar, D. Bharath Lakshman and K. V. Sesha Sai @ K L University




Won 2<sup>nd</sup> Prize in Biz Travia Ch. D. V. Sai Kumar, D. Bharath Lakshman, and K. V. Sesha Sai @ K L University

  
**TARKSHYA**  
THE 2<sup>nd</sup> EDITION : *IGNITE, INNOVATE, INSPIRE*  
*A National Level Management Fest*

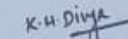
# Certificate of Appreciation

This is to certify that  
K. V. S. Sai

is awarded in recognition of exceptional talent, creativity, and dedication in the Event Brand Battle  
which have enriched **TARKSHYA 2024** and inspired all who have had the pleasure of experiencing your work.  
Your remarkable contribution has not only earned you this prestigious honor but has also left an indelible mark on the TARKSHYA - 2024,  
serving as a beacon of excellence for future generations of participants.

  
**Dr. Shyam Sundar Tripathy**  
Assistant Professor - Dept of MBA, KJSS  
Convener - TARKSHYA 2024

Title Sponsor  
  
**ACCESS TO WORLD**  
SKY IS THE LIMIT


  
**Dr. K. Hema Divya**  
HOD - Department of MBA  
KL Business School

  
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This is to certify that  
D. Bharath Lakshman

is awarded in recognition of exceptional talent, creativity, and dedication in the Event Brand Battle  
which have enriched **TARKSHYA 2024** and inspired all who have had the pleasure of experiencing your work.  
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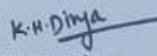
CH. D.V. Sai Kumar

is awarded in recognition of exceptional talent, creativity, and dedication in the Event way-2-clear (Runner) which have enriched **TARKSHYA 2024** and inspired all who have had the pleasure of experiencing your work.

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Convener - TARKSHYA 2024

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Students Winning Certificates in Way2Clear, Brand Battle, and Business Travia

Dr. A. Adishesha Reddy  
Head of the Department